

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Wired Media Partners
8999 E Varrar Avenue
Denver, CO 80231

<u>Contract / Revision</u> 816626 /		<u>Alt Order #</u> 06304211
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1703
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/05/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOIO	09/04/12	09/07/12	Let's Make A Deal	10-11a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				4	\$500.00			
N 2	WOIO	09/05/12	09/07/12	Action News at 11p	11-1135p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				2	\$1,000.00			
N 3	WOIO	09/05/12	09/07/12	Price is Right	11a-12p		:30			NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$525.00			
N 4	WOIO	09/05/12	09/07/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$600.00			
N 5	WOIO	09/05/12	09/07/12	Action News at Noon	12-1230p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$475.00			
N 6	WOIO	09/05/12	09/07/12	Action News at 4p	4-5p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$650.00			
N 7	WOIO	09/05/12	09/07/12	Action News at 430a	430-5a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WT---				1	\$90.00			
E 8	WOIO	09/05/12	09/07/12	Action News at 5a	5-6a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WOIO	09/04/12-09/10/12	Action News at 5a	5-6a	---WThF----	:30		\$125.00	NM		
			See MG 8.3									
	3	WOIO	09/10/12-09/10/12	Action News at 5a	5-6a	M-----	:30		\$125.00	NM		
			Ⓜ MG for 8.2 09/05									
N 9	WOIO	09/05/12	09/07/12	Action News at 5p	5-6p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 816626 /		<u>Alt Order #</u> 06304211
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Product</u> DSCC IE
<u>Advertiser</u> DSCC IE		<u>Estimate #</u> 1703
		<u>Original Date / Revision</u> 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 10	WOIO	09/05/12	09/07/12	Action News at 6p	6-630p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$700.00			
N 11	WOIO	09/06/12	09/07/12	Action News at 6a	6-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	---TF--				2	\$175.00			
N 12	WOIO	09/05/12	09/07/12	The Insider	7-730p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$500.00			
E 13	WOIO	09/05/12	09/07/12	The Early Show	7-9a		:30			NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WOIO	09/04/12-09/10/12	The Early Show	7-9a	---WThF----	:30		\$165.00	NM		
	See MG 13.4											
	4	WOIO	09/10/12-09/10/12	The Early Show	7-9a	M-----	:30		\$165.00	NM		
	Ⓜ MG for 13.2 09/05											
N 14	WOIO	09/05/12	09/07/12	Inside Edition	730-8p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	--WTF--				3	\$500.00			
N 15	WOIO	09/08/12	09/08/12	SA Action News at 11p	11p-1205A		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$750.00			
N 16	WOIO	09/08/12	09/08/12	SA Action News at 6p	6-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$500.00			
N 17	WOIO	09/08/12	09/08/12	SA Action News at 7p	7-8p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$425.00			
N 18	WOIO	09/08/12	09/08/12	Sat Early Show	9-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$250.00			
N 19	WOIO	09/09/12	09/09/12	Browns Football	12-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$6,000.00			
N 20	WOIO	09/09/12	09/09/12	SU Action News at 11p	11p-1205a		:30			NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$775.00			
N 21	WOIO	09/09/12	09/09/12	SU Action News at 630p	630-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
N 22	WOIO	09/09/12	09/09/12	Sun Action News at 7a	7-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$500.00			
N 23	WOIO	09/10/12	09/10/12	Price is Right	11a-12p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$525.00			
N 24	WOIO	09/10/12	09/10/12	CBS Soaps	1230-2p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$600.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 25	WOIO	09/10/12	09/10/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$475.00			
Totals											50	\$30,685.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	50	\$30,685.00	\$26,082.25
Totals	50	\$30,685.00	\$26,082.25

Signature: _____ **Date:** _____

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